

*Bromley 2020 - The Prosperous and Thriving theme sets the vision
 'Bromley is one of the most prosperous, thriving and skilled boroughs in London'.*

Strategic Priority 1 - Sustaining and growing business and investment

Original Objective	Revised Objective
1. Maintain Bromley's high quality of life as a key competitive advantage	
2. Raise Bromley's profile as a place to invest and do business	
3. Encourage provision of a wide range of premises to meet the needs of employers	
4. Encourage investment and development in the borough's key commercial and industrial areas including town centres, the Cray Corridor, Biggin Hill and Sydenham/Penge.	
5. Encourage self-employment and business start ups	
6. Encourage provision of high quality accessible business support services to local businesses, in particular support for high growth and key employment sectors	
7. Promotion of low carbon/green businesses	

Strategic Priority 2 - Vibrant and thriving town centres

Objective	Revised Objective
1. Promote and facilitate the development and competitiveness of Bromley and Orpington town centres.	Promote and facilitate the delivery of Bromley town centre
2. Promote and facilitate the vitality of the borough's other town centres.	Promote and facilitate the delivery of Orpington town centre
3. N/A	Maintain and improve the appearance, tidiness and overall quality of the borough's town centres
4. Implement the improvement programmes set out in the Bromley Town Centre Area Action Plan and Orpington Town Centre Masterplan.	Monitoring the performance of town centres

Strategic Priority 3 - Improving employment opportunities for residents

Objective	Revised Objective
1. Develop and maintain high quality progression into employment for residents	
2. Improve residents' access to and awareness of opportunities in the local and wider labour market.	
3. Improve the economic performance and employment levels in the borough's more deprived communities.	
4. N/A	Increase the proportion of businesses involved in training their employees
5. Improve the types of training to meet the needs of employers.	Promote and improve the types of training to meet the needs of employers.
6. Increase the level of residents qualified to at least NVQ level 2.	
7. Increase the proportion of residents with higher level skills.	Increase the proportion of residents to at least NVQ level 4.